11.913 INSTRUCTIONS FOR INTERVIEWERS Study of Home Demonstration Organization, Massachusetts, 1945 SCHEDULE FOR PARTICIPANTS AND NON-PARTICIPANTS

> Interview only year-round residents of this town. Interview only one adult woman in a household, the one who is recognized as the homemaker. In the case where two families live together but each keeps its family identity, interview the two homemakers on two separate forms. Women living alone are included in this study as homemakers.

Spot number. Write in spot number on your map.

Farm number in the spot. Write in the number of the rural residence as shown on your map. Enter name of the rural homemaker.

Participant or non- Check which one is indicated, after asking participant. Question 2.

Questions:

- 1. a. Know, means either by name, sight or personal acquaintance. Do not write in names but allow homemaker time to name agents to be sure she knows them. Check "Yes" if name given is recognizable even if not altogether accurate.
 - b. "Get in touch" directly or through local leaders.
- 2. a Any sort of Extension meeting where home demonstration women were in attendance.

If answer to a is "Yes", omit remainder of 2. If answer to a is "No", ask b.

- b. Means from 1942 through 1945. If answers to both a and b are "No", ask c.
- c. "Before that time" means ever before. If answer to 2 a - d is "Yes" in any instance, check "participant" in right-hand corner above. If answer to 2 a - d is "NO", in every instance, check non-participant in right-hand corner above.
- 3. The purpose of these questions is to determine whether or not the homemaker has taken active measures to use the Extension Home Demonstration Service.
 - c, d, i, j. Check only when homemaker is sure it was an Extension bulletin, letter, news story, exhibit.
- 1. "Plan time" means to time in especially to hear an Extension radio program or stayed tuned in especially to hear it. Do not check "Yes" if the reason was simply to listen to a personal friend speak.
 - m. "Asked about" means with a view to understanding about it or making use of it.

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- 4. If even one idea received, check "Yes." Include ideas regarding home-making or family life. List ideas in homemaker's own key words.
- 5. a. Advisory council members may have been called "executive council members" or "Home bureau associates."

Neighborhood leaders may have been called "minute women" or "nutrition-gardening-food-preservation leaders."

"Teaching leader" may have been called "project leader."

- b. Interested in attending meetings, in asking for information, or in adopting an Extension recommended homemaking practice.
- 6. a and d. See 5 a.

 Under list of duties jot down key words in homemaker's answer.

 If she gives at least one duty, check "Yes."
- 7. a. Ask a, then wait for homemaker to give names. Jot down names in space under b. When homemaker has completed naming all she thinks of, take names one by one and ask, "How is Mrs.____ connected with home demonstration work?" Check in proper column.

 If checked "no such leader", verify with home agent before turning in schedule.
- 8. Check as many times as necessary to get in all ways present leaders were selected.
- 9. a. "Made an effort" means invited women to meeting, told them about an Extension practice and tried to interest them in adopting it, or told them about information they could get from the Extension office.

"A little" is once or twice or one or two persons.

"Some" means three or four times, the same person; or three or four persons.

"Great deal" means five times or more, or five persons or more, anytime.

- b. "Success" means how have people responded to your effort.
- 10. <u>b</u>. You are not checking on how often the homemaker cans, but on whether or not she uses this bulletin when she cans. No matter how infrequently homemaker cans, if she always uses this bulletin when she cans, check "always." If she uses some directions in this bulletin sometimes and some other directions or no directions, at other times, check "sometimes." If more often than not she uses some other directions, check "occasionally."
 - c. (1) "Contact" means attended meetings, been taught by a leader or friend what they learned in the home demonstration clothing program, or learned through an Extension news story, radio program, or bulletin, some of the practices recommended in the clothing program.

(2) Check "Yes" only if learned in home demonstration clothing program as defined in c (1) above. Check "Yes" if easier or quicker in any one of the three -- dresses, coats, or children's clothing. If sewing was learned for the first time in connection with the dresses, coats, or children's clothing project, the answer (9-45) is "Yes."

- d. (1) "Contact" same as in c (1) above -- substitute the words "home furnishings" for "clothing."
 - (3) "Changes" means adopting practices recommended in <u>d</u> (2) <u>a</u>, <u>b</u>, <u>c</u>, <u>d</u>, <u>e</u>.

 "This program" refers to <u>d</u> (2) <u>a</u>, <u>b</u>, <u>c</u>, <u>d</u> or <u>e</u>.
- 11. a. Enter homemaker's key words.
 - b. Enter homemaker's key words.
- 12. a. "Some other means" refers to some other home demonstration means.

 "Talk over" with a view to program planning.

 "Needs" refers to family living problems.
 - b. Write in answer in homemaker's own words.
- 13. "Community problems" are problems having to do with the living conditions or the available facilities for any groups in the community.
- 14. a. "Activities" refers to any contacts with other families or organized groups in the community.
 - b. By "direct" is meant preside at a meeting, put on a program, take part in making plans, same as chairman of a committee or a group, etc.
 - c. "Some decisions" means decide what to do to solve some problem or problems. On the whole, are homemaking decisions easier or harder?
- 15. Check under "Tries to help" if answer is "Yes." Check under "no opinion" if homemaker does not know well enough to have an opinion. Tell the homemaker that you want her opinion on what she really thinks home demonstration work, as she knows it, is trying to do -- not what she thinks it could do or ought to do.
- 16. a. "Real needs" not necessarily all needs, but is it helping people do things that are most necessary to the majority of the people in the community?
 - b. Write in homemaker's own words.
- 17. Do not read out $\underline{a} \underline{o}$. Check the item or items, $\underline{a} \underline{n}$, which best express the answer which the homemaker gives. Write in under \underline{o} what homemaker specifies if the answer is different from any item from $\underline{a} \underline{n}$.

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THE FOLLOWING QUESTIONS CAN BE PREFIXED BY SOME SUCH STATEMENT: "The following questions have nothing to do with the home demonstration program but we are asking you them so we will know whether or not we are interviewing a typical sample of all the women in this county."

- 18-19. Give her the form and let her check age and education for herself, if you like.
- 19. Check only one. Business college or nurses' training is not included as education beyond the highest grade of formal schooling attained.
- 20. "Running water" means from a faucet. Just one faucet over a sink constitutes running water.
- 21. Whether or not it is listed in the homemaker's name, if she has access to it, check "Yes."
- 22. a. One light bulb alone constitutes "electricity."
 - b. "On the farm" means in the farm buildings or on the farm grounds outside of the house and only if it is a farm.
- 23. <u>b</u>. Do not enter the amount; only check in one of designated places, i.e., "ALL" etc.
- 24. a. Ask only if answer to 23 a is "Yes." "This place" is place on which the family lives.
 - b. Refers to land in "this place" on which family lives.
- 25. a, b, c. Interviewer checks these after leaving house.
 - a. "Open country" means if every house or two is separated from neighbors by an open field or pasture, or if the farm fields extend back from every house.
 - b. "F.I." refers to family income level. Give your opinion as to the income level whether (1) H (high), (2) A (average), or (3) L (low), of this family in relation to that of the community as a whole.
 - c. "W.A." refers to the woman's attitude toward Extension as gathered from her answers or from the manner she has shown towards the service in the interview. Check your opinion of her attitude as to whether it is (1) V.F. (very favorable); (2) F (favorable); (3) I (indifferent); (4) U (unfavorable).

Fill in date and interviewer's name.